hcg
INTEGRATED
MARKETING
SOLUTIONS

DIGITAL PRODUCT MANAGER
HIVE CONNECT
DURBAN

CORE PURPOSE OF THE JOB:
Responsible for driving the Group's digital offering by developing and managing digital solutions and products which meets both current and future needs of the organisation.

KEY PERFORMANCE AREAS:
- Ensure design and development compliance
- Drive the product roadmap strategy for SaaS and PaaS
- Define product requirements, including user flows, wireframes, and system diagrams
- Communicate directly with internal and external stakeholders to understand their needs
- Manage relationships with subject matter experts to ensure digital architecture is accurate
- Work with the development team and 3rd party solutions architects to improve the use of agile practices and end to end change processes
- Conduct market research to better identify and prioritize customer journeys and segments

QUALIFICATIONS / EXPERIENCE:
- Relevant degree/diploma with at least 3-5 years experience as a Digital Product Manager
- Experience in managing products using Agile methodologies
- Experience with SQL and BI reporting tools
- Ability to write comprehensive documents in a concise and structured manner
- Ability to analyse and simplify complex systems

BEHAVIOURS & ATTRIBUTES:
- Critical thinking & problem solving skills
- Strong communication and negotiation skills
- Ability to work under pressure
- High attention to detail
- Team player

The advert has minimum requirements listed.
Management reserves the right to use additional / relevant information as criteria **careers@hirtandcartergroup.co.za**
Closing date for applications is Thursday 25th March 2021.