

**DIGITAL OPERATIONS LEAD
HIRT & CARTER DIGITAL SOLUTIONS
DURBAN**

CORE PURPOSE OF THE JOB:

To effectively lead, mentor and coach the operational team for Hirt & Carter Digital Solutions ensuring the delivery of all key platform and campaign performance indicators on time and in full.

KEY PERFORMANCE AREAS:

- Effectively manages all operational outputs which includes campaign coordination and execution, reporting, implementation/platform support, media hub coordination and projects
- Negotiate and solve campaign issues proactively focusing on opportunities to reduce operational costs and drive revenue
- Develop and manage relationships with various internal and external stakeholders
- Create and monitor processes and workflow to improve efficiencies
- Provide reports and feedback to management as required
- Plans and implements a mentoring and coaching strategy to drive optimal levels of performance

QUALIFICATIONS / EXPERIENCE:

- Relevant tertiary qualification with at least 4-5 years experience in digital marketing, agency or brand
- Strategic & creative brand knowledge
- Knowledge of the global digital technology landscape
- Strong computer skills

BEHAVIOURS & ATTRIBUTES:

- Leadership skills
- Client focused
- Strong negotiation skills and conflict management skills
- Strong communication skills
- Ability to work under pressure with multiple deadlines

The advert has minimum requirements listed.

Management reserves the right to use additional / relevant information as criteria careers@hirtandcartergroup.co.za

Closing date for applications is Monday, 11th October 2021.