

**REPORTING ANALYST
HIRT & CARTER DIGITAL SOLUTIONS
DURBAN**

CORE PURPOSE OF THE JOB:

The Reporting Analyst will drive critical business decisions by analyzing metrics and designing reports in order to communicate key data to internal and external stakeholders.

KEY PERFORMANCE AREAS:

- Transform, model and interrogate multiple data sets to find trends, insights and opportunities to assist client's in measuring campaign performance
- Conduct a thorough analysis on campaigns and identify areas for improvement and further efficiencies
- Build required data views and calculations using Google analytics and Power BI required for campaign success
- Development of monthly and adhoc reports as required
- Ensure efficient and professional customer service and communication between the client and internal teams

QUALIFICATIONS / EXPERIENCE:

- Relevant tertiary qualification with at least 3 years experience in a similar role
- Knowledge of SQL, Google Analytics and PowerBI
- Understanding of digital platforms and technologies
- High level of computer skills (Advanced Excel)

BEHAVIOURS & ATTRIBUTES:

- Accurate and precise
- Ability to analyse, interpret and troubleshoot
- Investigative and problem-solving skills
- Strong communication skills
- Team player

The advert has minimum requirements listed.

Management reserves the right to use additional / relevant information as criteria careers@hirtandcartergroup.co.za

Closing date for applications is Tuesday 19th October 2021.