

**GRAPHIC DESIGNER  
HIRT & CARTER  
DURBAN**

**CORE PURPOSE OF THE JOB:**

To conceptualise, design and/or resolve Point of Purchase solutions according to the client's specifications and ensure the briefs by account executive are being met within deadlines.

**KEY PERFORMANCE AREAS:**

- Conceptualise and produce design material for all point of purchase products within specified timelines
- Translation of ideas onto design software that is structurally sound and viable for application
- Ensure regular system housekeeping and archiving of files
- Applying a wide range of manufacturing processes or technologies into design
- Quality checks of prototypes prior to presentation or production

**QUALIFICATIONS / EXPERIENCE:**

- Relevant tertiary qualification in graphic design with at least 4-6 years relevant industry experience
- Experience in 3D / multimedia / POP is advantageous
- Apple Mac proficient

**BEHAVIOURS & ATTRIBUTES:**

- Creative and innovative
- Ability to deal with multiple priorities
- High attention to detail and quality focused
- Team player

The advert has minimum requirements listed.

Management reserves the right to use additional / relevant information as criteria [careers@hirtandcartergroup.co.za](mailto:careers@hirtandcartergroup.co.za)

**Closing date for applications is Tuesday, 25<sup>th</sup> January 2022.**