

**CONTENT QA  
SILO  
CAPE TOWN**

**CORE PURPOSE OF THE JOB:**

Ensure that all content produced by the Silo content capture/creation team is true-to-pack, accurate, complete and meets the agreed standards for syndication to Silo's eCommerce customers.

**KEY PERFORMANCE AREAS:**

- Proof / QA content captured by the Silo content creation team or supplied by Silo brand partners
- Ensure that all content is accurate, up-to-date and true-to-pack
- Validate content for consistency within brands, ranges and categories
- Ensure all content meets Silo standards
- Ensure that customer-specific content aligns to the customer's required style
- Meet daily QA run-rate requirement
- Provide constructive feedback to content creation team

**QUALIFICATIONS / EXPERIENCE:**

- Gr12
- Relevant tertiary qualification would be advantageous
- MAC / PC literate
- Understanding of systems & procedures
- In-depth product knowledge across categories represented in SA online retail
- Experience in content creation, data capture, content editing, content validation and content QC
- eCommerce and data capture experience advantageous

**BEHAVIOURS & ATTRIBUTES:**

- Self-motivated and energised
- Creative and proactive
- Attention to detail
- Ability to work under pressure
- Team player

The advert has minimum requirements listed.  
Management reserves the right to use additional / relevant information as criteria [careers@hcg.one](mailto:careers@hcg.one)  
**Closing date for applications is Friday, 6<sup>th</sup> October 2023.**