

**CREATIVE QA
SILO
CAPE TOWN**

CORE PURPOSE OF THE JOB:

Ensure that all copy produced by the Silo copywriting team is engaging, persuasive, grammatically and factually correct and meets the agreed standards for syndication to Silo's eCommerce customers.

KEY PERFORMANCE AREAS:

- Proofread and edit content produced by the team and brand partners within specified timelines
- Ensure all copy is accurate, grammatically and factually correct, and reads easily
- Ensure all content meets Silo standards
- Ensure that customer-specific content aligns to the customer's require style/voice
- Meet daily QA run-rate requirement
- Provide constructive feedback to copywriting team

QUALIFICATIONS / EXPERIENCE:

- Relevant tertiary qualification with at least 3-5 years' experience in a similar role
- Experience writing product descriptions / retail sales copy
- Experience in content proofing, editing and content QA
- eCommerce experience highly advantageous
- intermediate computer skills

BEHAVIOURS & ATTRIBUTES:

- Exceptional eye for detail
- Good creative writing, editing and proofreading skills
- Proactive and reliable
- Ability to manage multiple priorities
- Team player

The advert has minimum requirements listed.
Management reserves the right to use additional / relevant information as criteria careers@hcg.one
Closing date for applications is Friday, 24th November 2023.