

**CONTENT CREATOR
SILO
CAPE TOWN**

CORE PURPOSE OF THE JOB:

Create engaging and persuasive product content for various eCommerce sites, constantly improve the volume and quality of the content library and ensure that all retailer and supplier requests and requirements are met within the agreed upon turn-around time.

KEY PERFORMANCE AREAS:

- Write customer friendly product descriptions within allocated timeframes
- Accurately gather content for eCommerce purposes
- Publishing of accurate content to retailer portals
- Support to the eCommerce Team

QUALIFICATIONS / EXPERIENCE:

- Relevant tertiary qualification with at least 1 - 2 years' experience in a similar role
- Prior experience in administrative and data maintenance, support and management in a database environment
- eCommerce experience advantageous
- Intermediate computer skills

BEHAVIOURS & ATTRIBUTES:

- Self-motivated and energised
- Creative and proactive
- Attention to detail
- Ability to work under pressure
- Team player

The advert has minimum requirements listed.

Management reserves the right to use additional / relevant information as criteria careers@hcg.one

Closing date for applications is Monday, 23rd September 2024.