

**RETAIL INSIGHTS ANALYST
HIRT & CARTER
DURBAN**

CORE PURPOSE OF THE JOB:

The purpose is to create promotional reports to measure against Market Share and the changes thereof. The Retail Insights Analyst will be responsible to ensure that reporting is relevant and completed within the agreed timelines.

KEY PERFORMANCE AREAS:

- Using Category and Branding logic to create insightful reports and presentations to Retail
- Taking Retail briefs for Ad-hoc reports and creating analytics as per request
- Presenting reports and insights to Retail clients
- Drive client relationship management and general administration processes
- Provide accurate and timeous reports to management as and when required

QUALIFICATIONS / EXPERIENCE:

- Relevant tertiary qualification with at least 3 to 4 years of related experience
- Working with structured and unstructured data sets
- Comprehension of Retail promotions and FMCG
- Understanding of manufacturer and retail relationships and environments
- Familiar with Microsoft: SQL / PowerPoint / Excel Pivot Tables
- Comprehension of branding and categories within a manufacturer environment

BEHAVIOURS & ATTRIBUTES:

- Excellent presentation and communication skills
- Strong analytical and statistical ability
- Able to work with vast data sets daily
- Systematic and methodological way of working
- Critical thinking and problem-solving skills

The advert has minimum requirements listed.
Management reserves the right to use additional / relevant information as criteria careers@hcg.one
Closing date for applications is Monday, 28th October 2024.