

**STRUCTURAL DESIGNER
HIRT & CARTER
DURBAN**

CORE PURPOSE OF THE JOB:

Development of innovative and creative POP designs and applications for target markets that facilitates brand awareness and increases sales for our customers.

KEY PERFORMANCE AREAS:

- Ability to use practical knowledge to turn abstract ideas into formal designs for POP Displays within specified timelines
- Ensure that design of POS is structurally sound and viable for application
- Rendering of accurate spec sheets by applying the wide range of print and finishing applications of the business for cost estimates
- Ensure accurate completion of assembly instructions
- Inspection of production process and quality control at suppliers

QUALIFICATIONS / EXPERIENCE:

- Relevant tertiary qualification in Industrial/Graphic Design with at least 4-6 years relevant experience in Structural Design
- Strong Point of Purchase design experience and creative design abilities
- Knowledge of multiple operating systems is essential
- Experience with Kasemake, Artioscad, or equivalent

BEHAVIOURS & ATTRIBUTES:

- Creative and innovative
- Problem – solving ability
- Ability to deal with multiple priorities
- High attention to detail and quality focused
- Team player

The advert has minimum requirements listed.
Management reserves the right to use additional / relevant information as criteria.

Email: careers@hc.co.za

Closing date for applications is Wednesday, 19th February 2025