

**CREATIVE LEAD
HIRT & CARTER
CAPE TOWN**

CORE PURPOSE OF THE JOB:

To conceptualise, design and/or resolve Point of Purchase solutions according to the client's specifications and ensure the briefs by account executive are being met within deadlines.

KEY PERFORMANCE AREAS:

- Conceptualise and produce design material for all point of purchase products within specified timelines
- Translation of ideas onto design software that is structurally sound and viable for application
- Ensure regular system housekeeping and archiving of files
- Applying a wide range of manufacturing processes or technologies into design
- Quality checks of prototypes prior to presentation or production

QUALIFICATIONS / EXPERIENCE:

- Relevant tertiary qualification in Graphic Design with at least 5 to 6 years relevant industry experience
- Extensive experience in 3D / multimedia / POP is essential
- High level of conceptual ability
- Apple Mac proficient

BEHAVIOURS & ATTRIBUTES:

- Creative and innovative
- Ability to deal with multiple priorities
- High attention to detail and quality focused
- Team player

The advert has minimum requirements listed.

Management reserves the right to use additional / relevant information as criteria careers@hc.co.za

Closing date for applications is Tuesday, 25th February 2025.